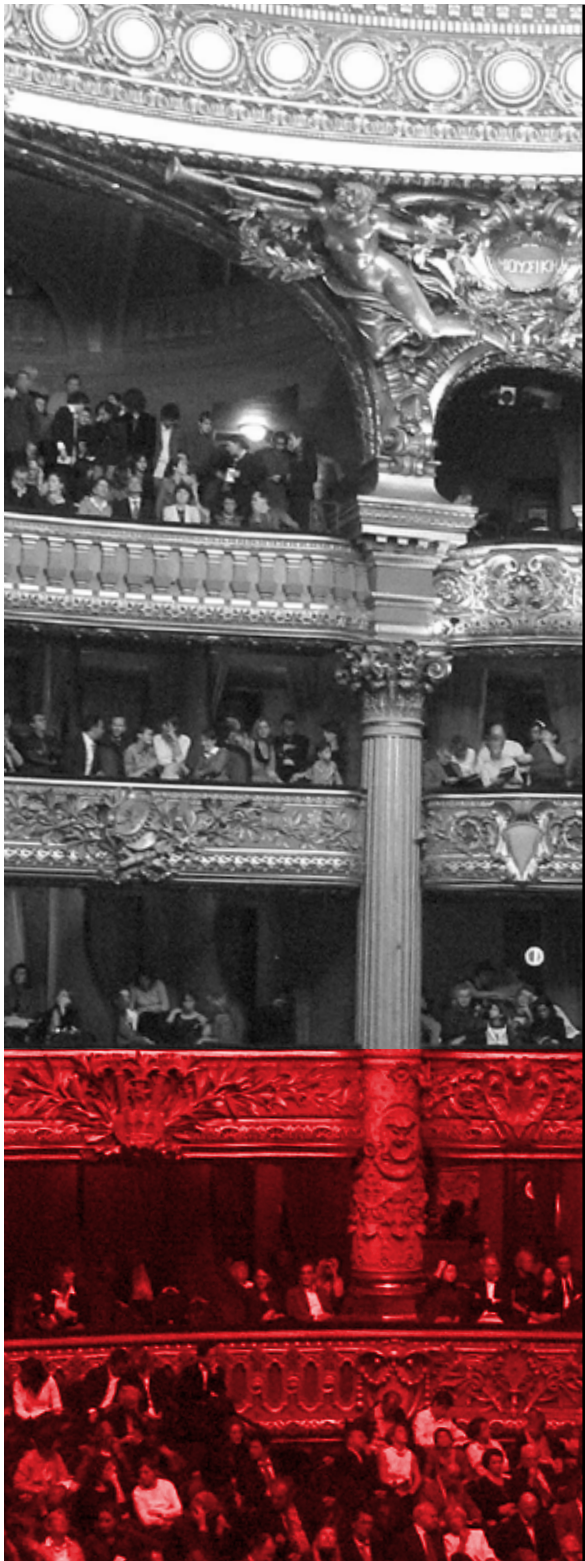


# Audience Profile

Our Listeners Support The Arts



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## The New Classical 96.3 FM audience attends concerts:

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INDEX	VENUE
294	Toronto Symphony Orchestra
256	Roy Thomson Hall
244	Four Seasons Centre for the Performing Arts
205	Toronto Centre for the Arts
151	Living Arts Centre

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## The New Classical 96.3 FM audience attends theatre:

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INDEX	VENUE
296	Shaw Festival
258	Four Seasons Centre for the Performing Arts
218	Stratford Festival
192	CanStage/Canadian Stage Company
156	Living Arts Centre
150	Royal Alexandra
145	Elgin & Winter Garden
131	Canon Theatre
131	Toronto Centre for the Arts
131	Princess of Wales Theatre

Source: BBM RTS Toronto Fall 2011, Adults 12+